



UNIVERSITATEA „ALEXANDRU IOAN CUZA” din IAȘI

## FACULTATEA de ECONOMIE ȘI ADMINISTRAREA AFACERILOR

### TUTORIAL COURSE FORM

#### 2025-2026 ACADEMIC YEAR

<b>Name of the tutorial course (incoming Erasmus/exchange students)</b>	<b>International economic context</b>
<b>Name of the professor</b>	Raluca Clipa
<b>Email of the professor</b>	riclipa@gmail.com, raluca.clipa@uaic.ro
<b>Office of the professor Consultation days/hours</b>	B383c
<b>Semester(s) in which the tutorial course is available</b>	1/2
<b>No. of ECTS credits</b>	5
<b>Level of study (bachelor/master/PhD)</b>	bachelor/master
<b>Short description/Contents</b>	Introduction in international economic context Globalization and international organizations Multinational companies Risks Macroeconomic indicators World and regional economic context International markets
<b>Assessment/Evaluation</b>	<ol style="list-style-type: none"><li>1. Knowledge of the basic notions regarding the assessment of international context of the markets, countries and the world economy – <b>oral evaluation</b></li><li>2. Making and presenting a project about economic context of a country / region</li><li>3. Making and presenting a project about economic context of an international market</li></ol>
<b>Bibliography</b>	<ol style="list-style-type: none"><li>1. Brooks, I., Weatherstone, J., Wilkinson, G., The International Business Environment – Challenges and Changes, Pearson Prentice Hall, 2011</li><li>2. Cavusgil, S. T., Knight, G., Riesenberger, J., International business. The New Realities, Student Value Edition, 4th Edition, Pearson Prentice Hal, New Jersey, 2017</li><li>3. Daniels J., Radebaugh, L., Sullivan, D., International Business. Environments&amp;Operations, 16th Edition, Pearson Education Limited, 2017</li></ol>



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	<ol style="list-style-type: none"><li>4. Hamilton, L., Webster, Ph., The International Business Environment, Oxford University Press, 2009</li><li>5. Hill, Ch. W. L., Hult, T. M, International Business. Competing in the Global Marketplace, 12th Edition, Mc Graw - Hill, 2018</li><li>6. Peng, M., Global Business, 3rd Edition, Cengage Learning, 2014</li><li>7. Wild, J., International Business. The Challenges of Globalization, Pearson Ed. Ltd., 2016</li><li>8. <a href="http://www.oecd.org">http://www.oecd.org</a></li><li>9. <a href="http://www.worldbank.org">http://www.worldbank.org</a></li><li>10. <a href="http://www.imf.org">http://www.imf.org</a></li><li>11. <a href="https://tradingeconomics.com/">https://tradingeconomics.com/</a></li><li>12. <a href="https://www.economist.com/">https://www.economist.com/</a></li><li>13. <a href="http://www.coface.com">www.coface.com</a></li><li>14. <a href="https://www.statista.com/">https://www.statista.com/</a></li></ol>
<b>Observations</b>	